

# P R E S S   R E L E A S E

Pradeo, Inc. a security solutions provider, leader in the mobile applications' security field for Smartphones, tablets and connected objects (IoT), today reported it has appointed EDIC, a marketing intelligence and business development consulting company, Business Development Representative in the United States. Pradeo distributes its products worldwide to address mobile security challenges introduced by the mainstreaming of the mobile application in financial services, insurance, healthcare, retail, telecommunications, and more.

Pradeo provides solutions based on a behavioral and correlation analysis engine, Trust Revealing™. Pradeo's security solutions are capable of uncovering and exposing surreptitious actions that could be performed without a user's knowledge/consent. CheckMyApps™ provides advanced mobile fleet monitoring and protection, either in SaaS or On Premise allowing IT administrators to customize security policies, still allowing employees to use most of their applications on their devices with maximum security. AuditMyApps™ and ProtectMyApps™ are solutions for mobile applications developers to ensure that their app will be safe from threats of malicious behaviors of other app installed on the same mobile platform. CheckMyApps™ can be deployed through MDM platforms (AirWatch, MobileIron, MaaS 360, ...) or directly on the company's server. The company is currently working with banks, insurance companies and large enterprises implementing BYOD policies in EMEA and APAC and expanding activities in Americas. "We are delighted to be working with EDIC. Under James Trocmé, we believe EDIC brings a wealth of experience and knowledge that is well suited to represent and promote Pradeo's world-class products, services, security expertise and knowhow," said Olivier Lauzeral, VP Business Development North America of Pradeo, Inc.

EDIC provides marketing intelligence and business development services in a variety of areas including: FinTech, Payments, Self-Service, branch and other retail banking automation technologies, security, fraud, and identity theft risk management. "We are very much looking forward to advising Pradeo and contributing to the success of their exceptional and unique products, services and capabilities in the US market place," says James Trocmé, Principal and Executive Consultant at EDIC. James held various roles at Diebold for over 15 years, including leading software engineering, business development, product management and market research teams in the USA and Europe. He also served as Senior Vice President and global ATM channel manager at Citibank, providing strategic direction, multichannel integration guidance and product management, before founding EDIC.