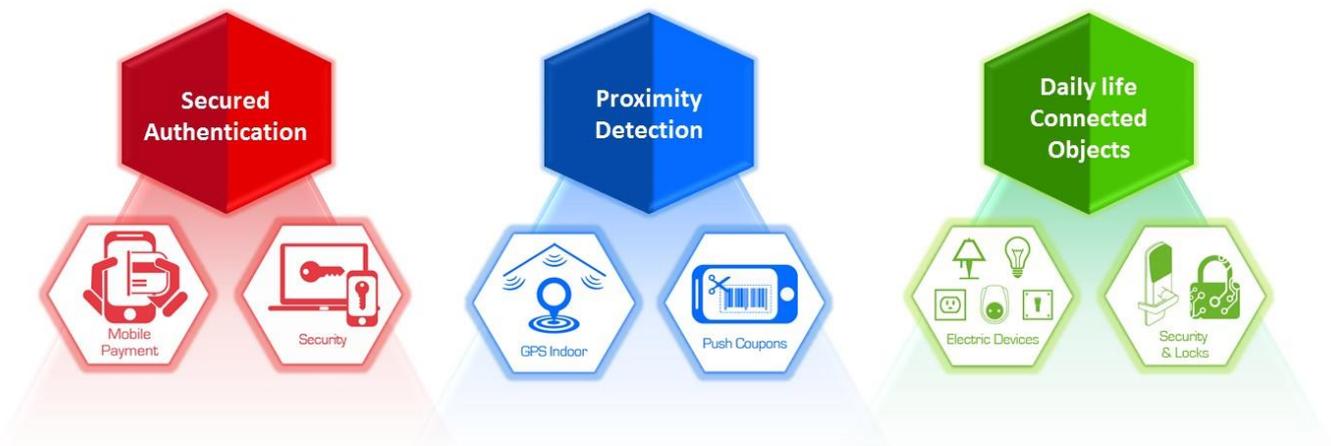
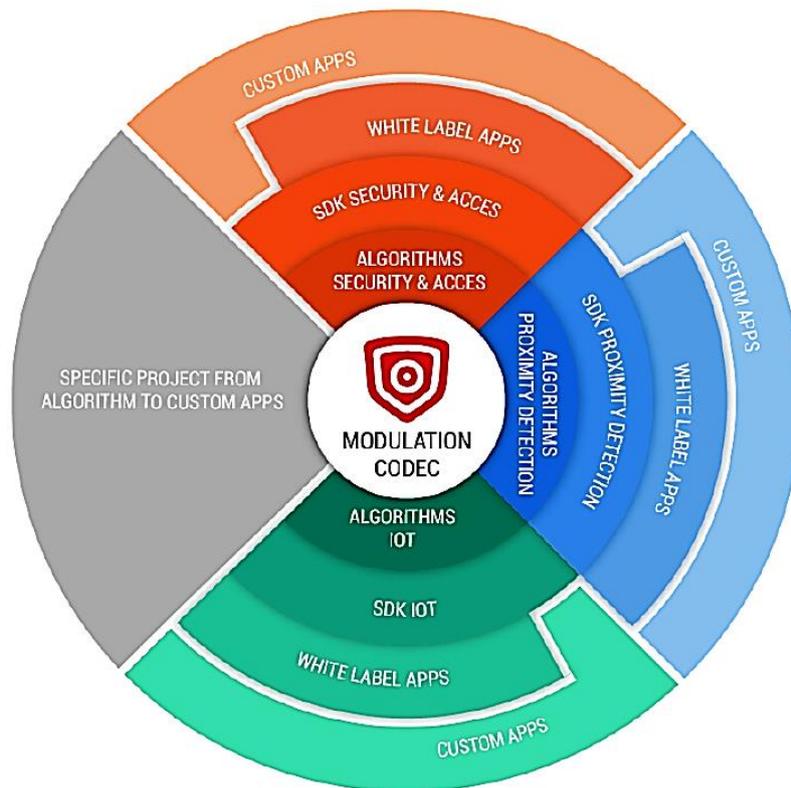


[CopSonic](#), a French Company, twice [Internet of Things Trailblazers Award winner](#) (2014 and 2015), is a pioneer and leader in secure ultrasonic contactless technology, enabling full duplex communication between intelligent and mobile devices, as well as connected objects (IoT). CopSonic has selected [EDIC](#), a Cleveland, Ohio, based global marketing intelligence and business development consulting company, as its Strategic Business Development Partner to advise it in areas of FinTech, payments, retail banking delivery and security solutions.

The CopSonic SDKs enable third party companies and end-user enterprises to integrate secure ultrasonic technologies in their vertical applications to either complement, or as an alternative to, NFC and Bluetooth, for applications in financial services, insurance, healthcare, retail, telecommunications, intelligent buildings and more. CopSonic's technology operates independently from and is unencumbered by radio frequency and electromagnetic interferences.



*“We are looking forward to our partnership with EDIC. Under James Trocmé, we believe EDIC brings a wealth of experience and knowledge as well as market insights and foresights that are well suited to advocate and evangelize our world-class solutions and know-how,”* said Emmanuel Ruiz, CEO and Founder of CopSonic.



EDIC provides market intelligence and business development services in a variety of areas including: FinTech, Payments, Self-Service, branch and other retail banking automation technologies, security, fraud, and identity theft risk management. *“We are thrilled to be partnering with CopSonic,”* says James Trocmé, Principal and Executive Consultant at EDIC. *“... their current references, and the range, diversity and versatility of applications CopSonic’s technology brings to the table are extremely compelling.”*



Prior to founding EDIC, James held various roles at Diebold, Inc. (now Diebold-Nixdorf) for over 15 years; he more recently served as Senior Vice President and global ATM channel manager at Citibank, providing strategic direction, multichannel integration guidance, product management and innovation.